

Media and Content Creation Industry Placement

Bedford Blues are seeking a Media and Content Creation industry placement for the 2026/27 Elinor Champ Rugby season to work with the Media and Ticketing Manager. The role will give the successful applicant hands on experience of working in a fast-paced, professional sporting environment.

This is an exciting voluntary opportunity for a creative individual to help elevate Bedford Blues' content output across all online and print platforms, engaging both new and existing supporters.

The placement will play a key role in supporting the club's media efforts by creating captivating content and posting on social media channels. This position offers valuable experience and real-time coverage of matches, training sessions and events.

The nature of this position means evening and weekend work will be essential and is ideal for a current university or college student, with timings adapted to suit the chosen candidate(s).

Key Responsibilities

- Create and schedule engaging social media content that showcases all segments of the #BluesFamily.
- Work with all key stakeholders within the club, men's and women's teams, Bedford Junior Blues, Blues Foundation et al.
- Edit videos for highlights, player interviews, and behind-the-scenes long-form features.
- Take a leading role in the implementation of a new Bedford Blues TikTok account.
- Stay on top of the latest social media trends to keep all channels fresh, relevant, and engaging.
- Work with the Bedford Blues media/marketing/commercial teams to implement creative campaigns.

Desirable Characteristics and Skills

- Experience with creative suites such as Adobe Premiere Pro.
- Creative thinker with a passion for storytelling through digital media.
- Up-to-date knowledge of social media trends, platforms, and best practices.
- Strong communication skills and attention to detail.
- Ability to work independently and take initiative.
- Availability to work evenings and weekends to cover matches and events.
- Interest in rugby is advantageous.

What You Will Gain

- Practical experience using industry-standard Adobe creative software.
- Insight into digital marketing and social media within a sports environment.
- Opportunity to build a diverse content portfolio featuring video and photo work.
- Exposure to sports marketing and networking within the rugby community.
- A dynamic, supportive environment focused on personal growth and development.

To apply, send a short covering letter and CV by email to apply@bedfordrugby.co.uk.